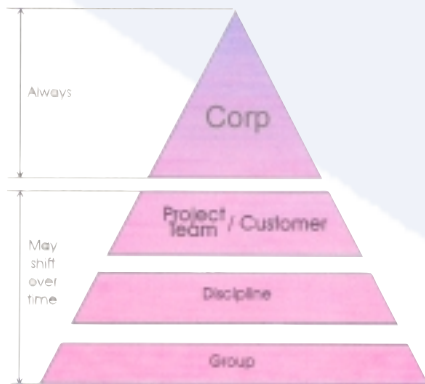


# P R O G R A M M I N G



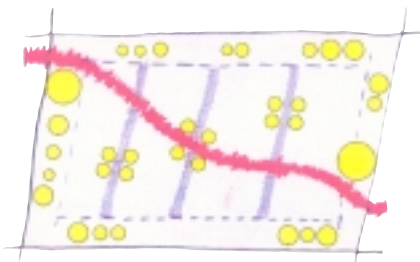
The architect/owner collaboration included programming the new Corporate Culture, benchmarking innovative environments, realty negotiations and in-depth site evaluations.

## OPPORTUNITIES THROUGH SHARING

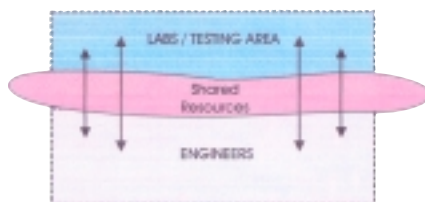


## IDENTITY HIERARCHY

The concepts on the facing page were the results of a design charette with over 30 of the Owner's employees participating. The results were used to get "buy-in" by all employees to the proposed cultural shift, and to help guide the final design process.



## PRIVATE SPACES IN OPEN OFFICE



## SHARED RESOURCES

Programming diagrams allowed the architect and owner alike to grasp the essence of the Business Rationale.

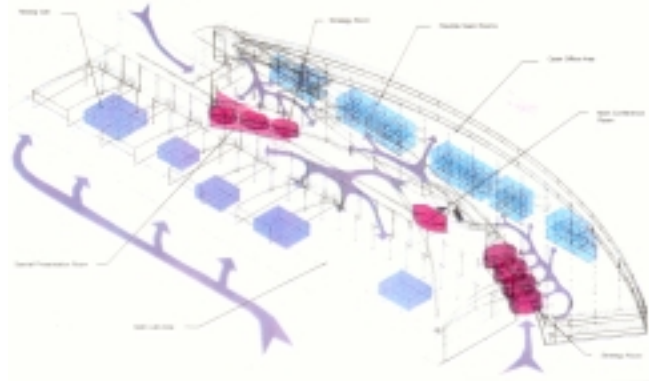
# S C H E M A T I C D E S I G N



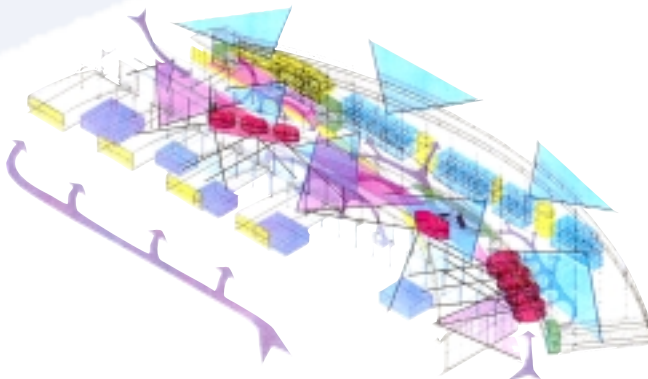
Aerial concept rendering



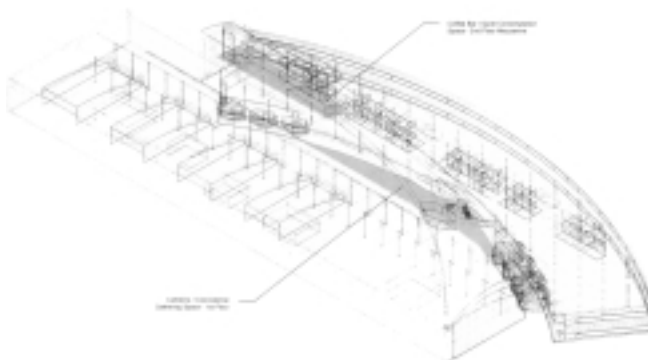
Interior rendering



Circulation between programs  
promotes interaction



Cultural shift: action and interaction

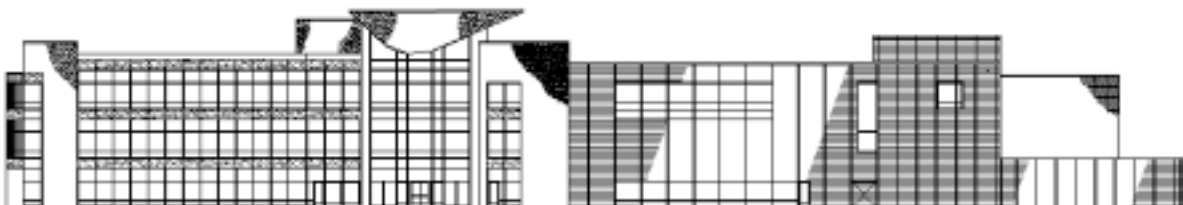


Common spaces provide for relaxed  
contemplation and coincidental  
communication

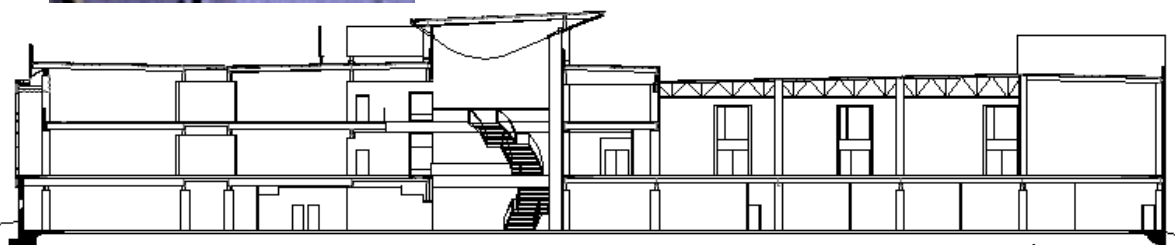


Interior rendering

I M A G E

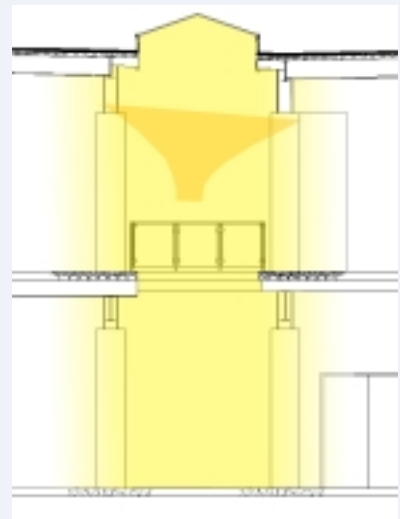
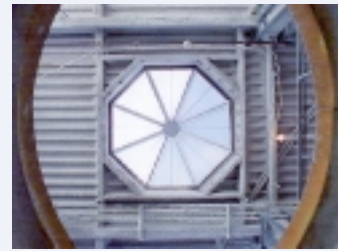


elevation

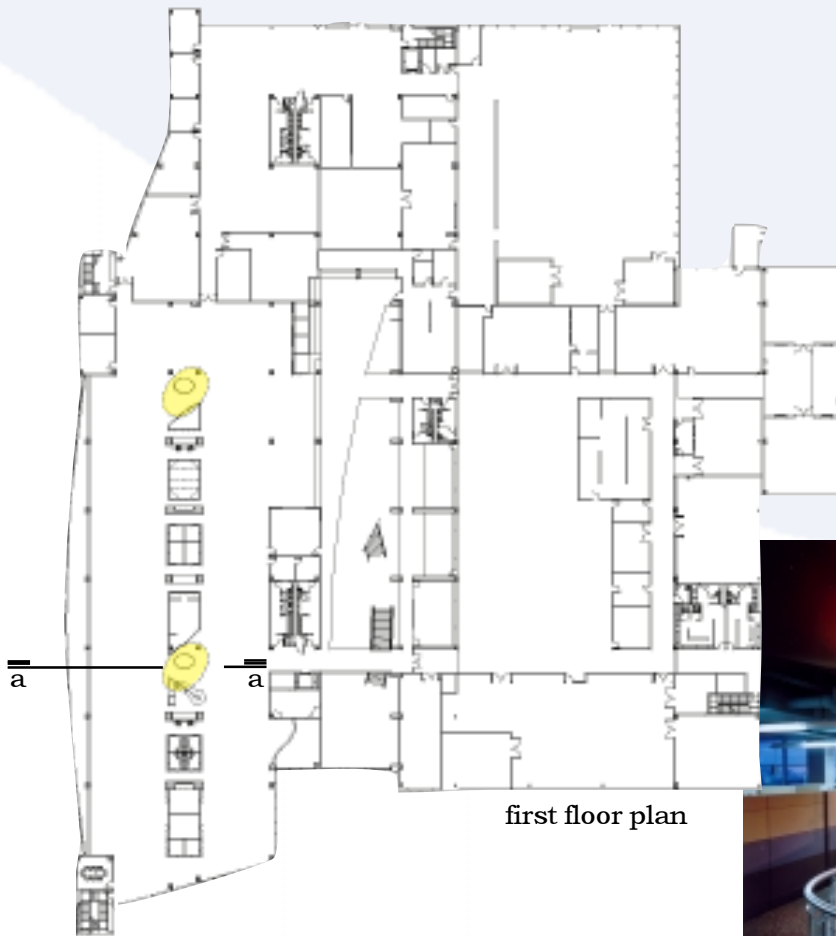


section

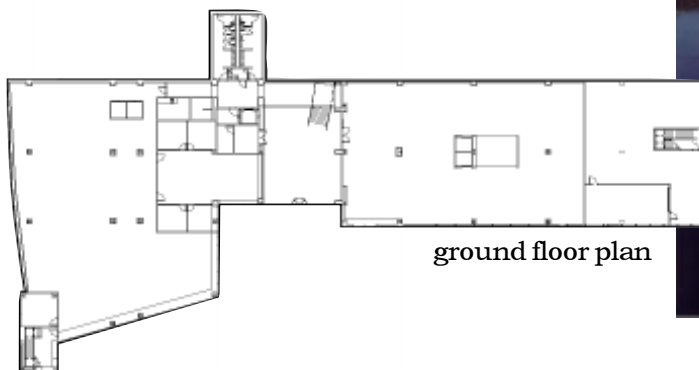
O P E N F L O O R S



section a-a

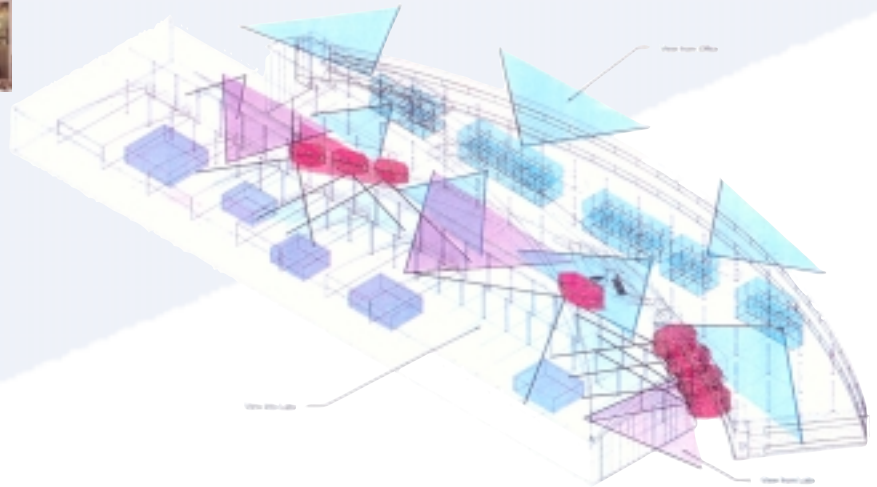


first floor plan

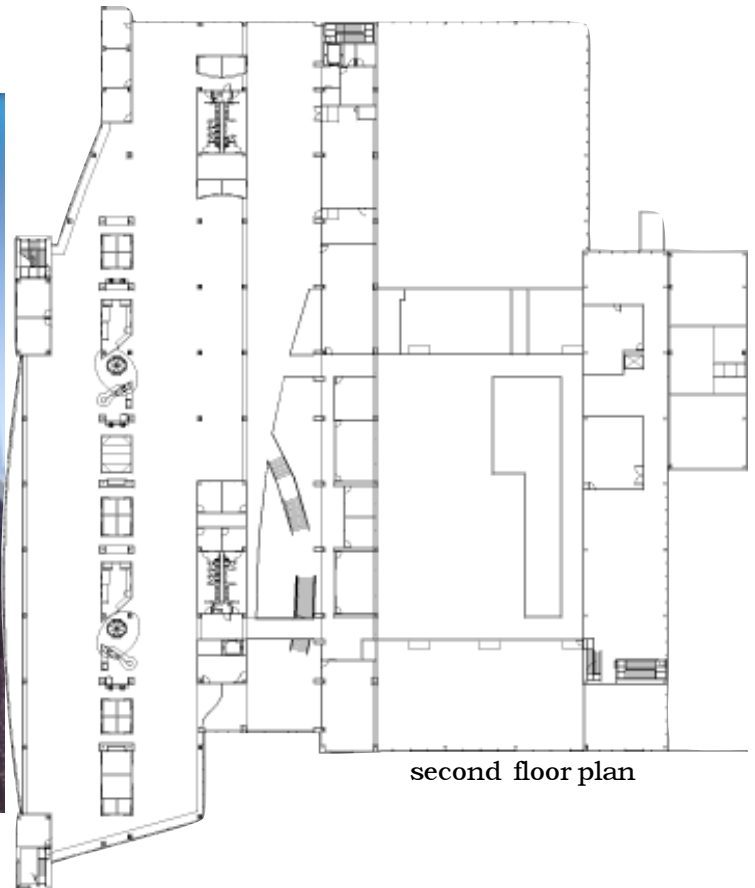
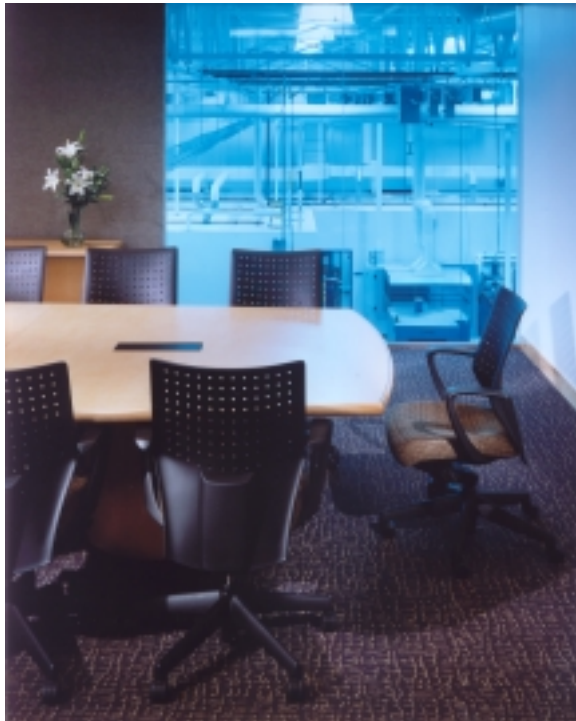


ground floor plan



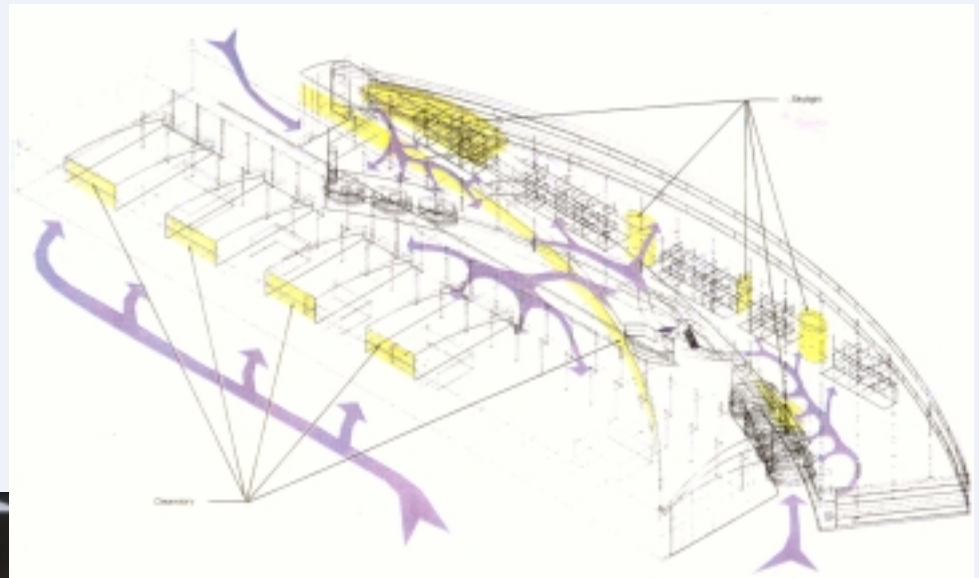


Views blur boundaries between  
disparate programs



second floor plan

N A T U R A L L I G H T . . .



**& S P I R I T**

